

SAL'S NEWS

ISSUE 7 2020-2021



Shoes are relatively difficult to recycle because of all the different components they're made up of. As children tend to outgrow their shoes before they outwear them, we find their preloved shoes new feet.

IN 8 YEARS WE HAVE DISTRIBUTED:

2,750,046 pairs of shoes in **52** countries
(including the U.K.)

THIS YEAR:

701,666 pairs were distributed overseas

41,310 pairs were distributed within the U.K.
(not including new school shoes, PE trainers and wellies)

6,750 pairs of new school shoes, PE trainers and wellies were distributed within the U.K. from our **SCHOOL SHOES FUND**

TOTAL: 749,746 pairs this year

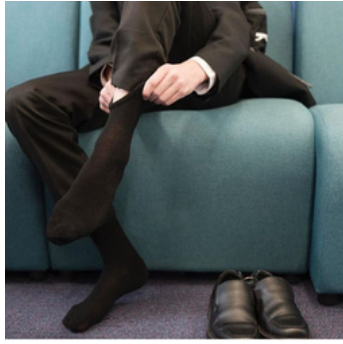


SCHOOL SHOES FUND

Our School Shoes Fund enables us to purchase new school shoes for children in need here in the U.K. Launched in June 2020, as the financial impact of the global pandemic became apparent, we have gone on to distribute, on average, 250 pairs of new school shoes, PE trainers and wellies every month. In August 2020, ahead of the new academic year, we distributed 4,020 pairs.



SHOE SHOPS



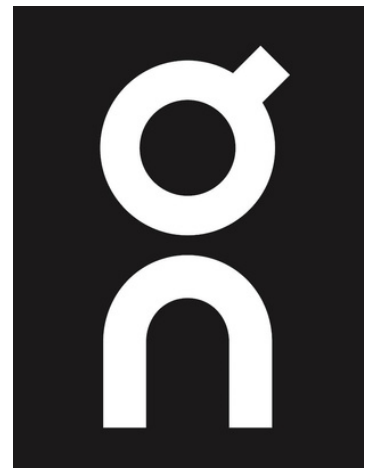
Working with The Guinness Partnership, we were delighted to open our first two Sal's Shoes 'Shops' at Emmaus, Salford and St. Paul's Centre, Crewe. Extreme poverty can feel undignified; our shoe shops aim to help maintain a sense of dignity for those who are facing poverty by empowering families in need to exercise choice and enjoy the experience of a shopping trip without having to pay for their 'purchases'.

IN-KIND DONATIONS



MARKS &
SPENCER

We feel incredibly fortunate to be on the receiving end of donations from retailers and manufacturers looking for a way to find good homes for end of season stock, samples and shoes that may have a slight cosmetic flaw but are otherwise perfect and ready to be put to use.



DISTRIBUTIONS

Just a few of our distributions and some of the charities that we have worked with this year...



Haiti



Pakistan



Nicaragua



Ghana



Nicaragua



Kenya



Ghana



Nigeria



Greece



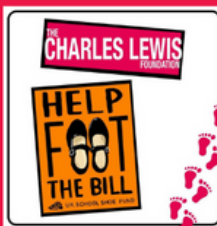
Malawi



Nicaragua



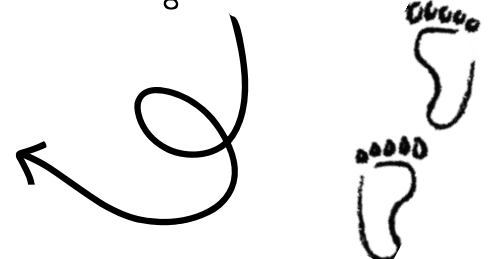
Nigeria



FUNDING

As a relatively small charity, often our only real limitation is financial.

As well as asking our donors to donate £1 per pair of shoes, we are grateful to have received grants from these organisations:



COVID-19 CHARITABLE FUND

The impact of the global pandemic has been uneven and unpredictable for charities, with projected declines in funding from all income sources. We are hugely grateful for the financial support for our UK-based work provided by the 3i Covid-19 Charitable Fund during a particularly challenging time.



TOE 2 TOE

Our school shoes initiative was first piloted in 2016. Our first school collected over 300 pairs of



shoes at the end of that summer term. Thanks to our reach on social media, the following year over 650 schools across the U.K. signed up for Toe 2 Toe and over 175,000 pairs of shoes were collected. This year despite the global pandemic, we were fortunate that so many schools in the UK and other countries still rolled out the scheme, choosing to host collections when we weren't in lockdown.

SUPPORTED BY: **B Banner**

FUNDRAISING

Fundraising efforts this year included the amazing 'Bare Foot Buddies' who walked over 4 miles barefoot and Iona and her mum who donated the money that they raised from sponsorship for cutting their hair between Sal's Shoes and Little Princess Trust.



Clemie's Clothes



Clemie's Clothes started as an opportunity to spread joy (and sparkle) to the new owners of our Sal's Shoes. Packing fun, preloved dressing-up clothes in with the consignments of shoes was an easy way to nurture imagination at the same time as protecting little feet.

Since then, Clemie's Clothes has popped up whenever the stars have happened to align and we had the space and time to accommodate donations other than shoes. This year, a generous donor stepped in with a fantastic delivery of children's clothes. Our team of hardworking volunteers were able to put their sorting skills to use by categorising all of the clothing by size and by season, before inviting some UK baby banks to come in to HQ and replenish their stock.



Malawi



Malawi



Stripey Stork



Little Village



The Baby Bank

HOW YOU CAN HELP...

DONATE SHOES: We collect ALL types of children's shoes in all sizes so long as the adult sizes are still child appropriate and practical footwear (no heels please!)



Have your children, or you, grown out of any shoes that still have plenty of wear left in them? Could you donate these so that they can find their next pair of feet?



The £1/pair monetary donation we ask for pays for the journey the shoes go on to find their new feet.



DONATE TO OUR SCHOOL SHOES FUND: This allows us to buy school children in need, here in the UK, a new pair of school shoes.



Could you make a monetary donation to help give a child in need an extra spring in their step?



IN KIND DONATIONS: we work with lots of retailers and manufacturers to save end of line stock, and shoes with cosmetic flaws, from landfill.



Could your company donate end of line stock, or shoes manufactured with a cosmetic flaw to protect children's feet from injury and infection?



TAKE PART IN TOE TO TOE-OUR END OF THE ACADEMIC YEAR SCHOOL SHOES DRIVE: if school shoes are likely to be outworn over our long school holidays, we can find them new feet and get them back into education.



Could your school join the hundreds of others that take part in this campaign each year?



VOLUNTEER: All of the shoes we receive are sorted, itemised and packed by volunteers before being sent off to find their new feet.



Could you give us your time, or organise a team away day? We have a core team of volunteers, and also host visiting groups of volunteers and companies utilising charity days.



HOW YOUR SHOES FIND NEW FEET

YOU OUTGROW YOUR SHOES BUT THERE'S STILL LOTS OF WEAR LEFT IN THEM.



SO YOU GIVE THEM A QUICK CLEAN AND MAKE SURE THEY'VE GOT LACES IF THEY NEED THEM.



THEN YOU PAIR THEM TOGETHER WITH A RUBBER BAND.



POP THEM IN THE POST (OR ORGANISE A COURIER IF YOU'VE GOT LOTS OF PAIRS).



DONATE £1 FOR EVERY PAIR YOU SEND TO US.



WE ACCEPT DONATIONS THROUGH OUR WEBSITE, PAYPAL OR BANK TRANSFER.

EACH POUND FUNDS THE NEXT JOURNEY YOUR SHOES WILL GO ON TO FIND THEIR NEW PAIR OF FEET.



SHOES ARRIVE WITH US AND OUR VOLUNTEERS SORT THEM ALL OUT AT OUR WAREHOUSE.



THEN YOUR SHOES SET OFF ON A JOURNEY TO FIND THEIR NEXT OWNER.



WE KNOW WHERE EVERY SINGLE PAIR STARTS WALKING AGAIN, THEY GO TO ALL SORTS OF PLACES IN THE UK AND AROUND THE WORLD.



IN THE UK, YOUR SAL'S SHOES FIND THEIR NEW FEET AT ALL SORTS OF PLACES INCLUDING SCHOOLS, SOUP KITCHENS, HOMELESS SHELTERS, DOMESTIC VIOLENCE REFUGES, ASYLUM SEEKER AND REFUGEE CENTRES AND THROUGH SOCIAL WORKERS.



WE DO WHAT WE DO BECAUSE FEET IN SHOES ARE FEET PROTECTED FROM INJURY AND INFECTION.



YOUR DIFFERENT TYPES OF SHOES MEAN WE CAN HELP PEOPLE IN DIFFERENT WAYS: GOING TO SCHOOL, PLAYING FOOTBALL, PROTECTING FEET FROM THE SUN, THE RAIN AND THE COLD, DANCING FEET AND RUNNING FEET JUST TO NAME A FEW.



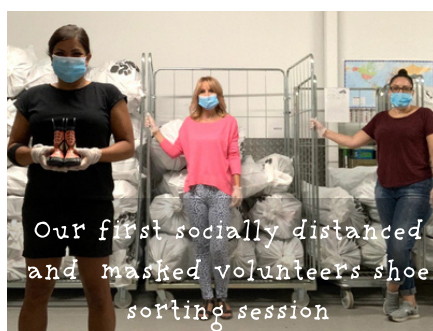
CAN YOU HELP US PROTECT MORE FEET?



FINDING NEW FEET ACROSS THE UK



FINDING NEW FEET AROUND THE WORLD



Sal's Shoes is a Registered charity in England & Wales.
Registered Charity Number: 1171670.
All images provided by Sal's Shoes.
Logo by rsicreative.com & newsletter by Source It Out.
Copyright remains with respective owners.